



BACK 2 BUSINESS BUCHAREST 4th Edition

7th of November 2023

SPONSORSHIP PROPOSAL



The largest and most anticipated BACK 2 BUSINESS international networking event is returning to Bucharest on the 9th of November 2023 and looks set to be one of the biggest events to date! It has previously been held in Bucharest in 2016, 2017, and 2019, as well as in Cluj in 2018. This event includes the collaboration of International Chambers of Commerce, Business Groups alongside Government Trade Teams and is known for bringing together business people and entrepreneurs for networking and creating cross-border business opportunities.

Around 500 business people are expected to attend this year event which is organized by Dynamic Business Connections in partnership with the major bilateral chambers of commerce operating in Bucharest. The guest audience typically includes ambassadors, business leaders, members from business associations and chambers of commerce, senior business executives, investors, and SMEs.

Event partners:



The upcoming edition of BACK 2 BUSINESS will feature keynote speeches, a dedicated room for b2b meetings and many networking opportunities. Attendees can expect to connect with potential business partners, explore new investment opportunities and exchange ideas with like-minded people.

BACK 2 BUSINESS - the event where business connections are made, opportunities are seized and success stories are born! Join us for an unforgettable networking experience!

Registration is available at: www.dynamic-connections.eu
or via e-mail at: office@dynamic-connections.eu

Participation fee:

100 RON + VAT(DBC & Chamber Members) / 200 RON + VAT - non-members

PLATINUM

- Company logo on the event banner
- Stand with a central position in the event + promotional spider
- The name of the company will be mentioned in the introductory speech
- Company logo will appear on the event invitation (with link to the company website)
- Pre-Event and Post-Event Promotion
- Company description + logo on all social media channels
- Opportunity to bring in marketing materials and product placement
- Appearance in event video + professional photos
- Tickets included - 6

4.000 Eur

PREMIER

- Company logo on the event banner
- Roll-up placement at event
- Company description + logo on all social media channels
- Company logo will appear on the event invitation (with link to the company website)
- Pre-Event and Post-Event Promotion
- Professional photography at the event
- Tickets included - 4

2.500 Eur

PREMIUM

- Company logo on the event banner
- Pre-Event and Post-Event Promotion
- Company description + logo on all social media channels
- Professional photography at the event
- Tickets included - 2

1.300 Eur

MAIN SPONSOR

10.000 Eur

- Main stand at the event
- A 5-minute speech where you will have the opportunity to present your company
- Your company logo will appear on the name badges of the participants
- Pre-Event and Post-Event Main Sponsor Promotion
- Main Sponsor promotion on all social media channels of the event and on the partners' (Bilateral Chambers of Commerce)
- Logo on the event banner and in the invitation (with link to the company website)
- Possibility to bring a spider, 2 roll-ups and promotional materials to the event
- Company logo and presentation video will run on screens during the event
- Company logo will also appear on BACK 2 BUSINESS website and social media (website, Facebook, Instagram, LinkedIn) and sponsor section with weblink.
- Appearance in the event vide + professional photos at the event.

